

## **MP3LYRICS.ORG TO OFFER GRACENOTE LYRICS SERVICE**

*Site Will Provide Users with Access to Authorized Lyrics for Hundreds of Thousands of Songs*

**EMERYVILLE, Calif– October 20, 2009** – Gracenote® and lyrics web site [www.mp3lyrics.org](http://www.mp3lyrics.org) (owned and operated by company “MusicMass Sandbakken”) today announced an agreement to provide mp3lyrics.org users in North America with the ability to access and search for authorized song lyrics through Gracenote’s Lyrics service. Providing an entirely new way for mp3lyrics.org users to connect with their favorite music, this partnership also demonstrates mp3lyrics.org’s commitment to preserving the rights of lyrics owners and the interests of artists, songwriters, music labels and publishers.

Gracenote will provide authorized song lyrics from all four major music publishers and hundreds of independent publishers on the [mp3lyrics.org](http://mp3lyrics.org) web site, providing mp3lyrics.org fans with easy and direct access to the world’s largest catalog of complete, accurate and licensed song lyrics. Gracenote’s Lyrics service is the industry standard and is being utilized by major search portals and music sites.

Mp3lyrics.org users can now submit new lyrics directly into Gracenote’s Lyrics service where they will be processed through Gracenote’s quality assurance program. This program is designed to ensure that the lyrics are complete and accurate, and that artists, songwriters and music publishers are compensated for the use of their copyrighted material. In addition, lyrics owners will see that their copyrighted work is not being illegally duplicated, printed or redistributed without compensation when put on [mp3lyrics.org](http://mp3lyrics.org).

“For many years song lyrics have been one of the most popular search queries on the Internet, and because of this demand, hundreds of sites hosting unauthorized lyrics have been established,” said Glenn-Erik Sandbakken at MusicMass Sandbakken. “However, mp3lyrics.org stands above these sites thanks to its partnership with Gracenote. Now, mp3lyrics.org is able to deliver on its commitment to preserving content owners’ rights by being one of the first lyrics-dedicated web sites in the world to provide its users with accurate, legal lyrics authorized by the major publishing houses.”

“Through this agreement, mp3lyrics.org users will have easy and direct access to the largest and highest quality database of authorized lyrics available in the industry,” said Jim Hollingsworth, senior vice president of sales and marketing for Gracenote. “With the high and growing demand for song lyrics, we know the importance of offering a service for music fans that is both comprehensive and consistent.”

### **About mp3lyrics.org**

[Mp3Lyrics.org](http://Mp3Lyrics.org) launched in January 2004 and has quickly become a key communication channel and resource for lyrics online. Today [Mp3Lyrics.org](http://Mp3Lyrics.org) is one of the largest existing legal lyrics information sites on the Web, where new lyrics are submitted and improved by community members every day using a verification process powered by Gracenote for license clearance and additional clarification. All lyrics page views on mp3lyrics.org result in royalty payment compensation, securing any copyright ownership or royalty payment claims by lyrics owners, and to encourage songwriters to continue writing lyrics. Through sharing of advertising revenue, royalty is credited each time a song is viewed on

[mp3lyrics.org](http://mp3lyrics.org). Mp3lyrics.org is based in Norway. For more information please visit [www.mp3lyrics.org](http://www.mp3lyrics.org).

### **About Gracenote**

Gracenote, a wholly owned subsidiary of Sony Corporation of America, is a global leader in embedded technology, enriched content, and data services for digital entertainment solutions within the Internet, consumer electronics, mobile, and automotive markets. Formerly known as CDDB®, Gracenote delivers a substantially improved consumer experience in digital media devices and applications, plus media monitoring and other data services to the recording industry, making it an integral part of the digital media economy. Gracenote powers leading services including Apple iTunes, Yahoo! Music Jukebox, Winamp; home and automotive products from Alpine, Panasonic, Philips and Sony; and mobile music applications from Samsung, Sony Ericsson, KDDI (Japan), KTF (Korea), Musiwave (Europe), and others. Headquartered in Emeryville, California, Gracenote has offices in New York, Tokyo, Berlin and Seoul. For more information about Gracenote, please refer to [www.gracenote.com/corporate/](http://www.gracenote.com/corporate/).

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